



**Rogue Valley
Veterinary
Medical Association**

zoetis

Sunday, August 7, 2016 8 am - 5 pm

What: Brief business meeting/social gathering and day-long CE

***frank:*TM Communication Series**

Kristy Early-Murray, DVM

Where: Inn at the Commons, 200 N. Riverside, Medford, OR

Food: Light breakfast and lunch provided

Credit: Approved for 6 hours of CE credit by the OVMEB

Cost: RVVMA membership fees apply

Availability: 50 spots, first come, first serve

RSVP: jenniferwicklund@gmail.com

The frank:TM Communication Series offers veterinarians expert guidance on enriching the veterinarian-client-patient interaction which is at the very heart of a successful clinical practice. More than 30 years of research in medical communication demonstrates the value of implementing shared decision-making into client communication. The evidence shows improved clinical outcomes, including compliance, and increased client and veterinarian satisfaction. The frank:TM Communication Series offers workshops designed to help veterinarians enhance their communication skills in the same fashion as they would learn any other skill – they are taught the concepts and then practice them in a clinical setting.